



## Alternative Wine Choices

Customers often come into Aurora Wines and Spirits to ask us to “surprise” them with a wine they have never tried before. They have their favorites and old stand-bys to fall back on, but they are looking for additional wines to add to their collection of possibilities. Considering that there are over 5,000 grape varieties being made into wine and over 48,000 labels around the world there is a lot to choose from. However, when branching out, many people are a little apprehensive about getting too “wild and crazy.” With that in mind, consider the following wines with similar taste profiles:

Pinot Noir: Sangiovese based wines like Chianti or Brunello, Beaujolais

Merlot, especially American style merlot: Malbec, Petite Syrah, Barbera, Zinfandel

Cabernet Sauvignon: Nebbiolo based wines like Barolo, Tempranillo based wines from Spain

White Zinfandel: “Off dry” Riesling such as late harvest or Spatlese, muscato

Chardonnay: Semillion, Roussanne, Viognier

Sauvignon Blanc: Pinot Blanc, Albarino

Pinot Grigio: Chenin Blanc, Vouvrey

Wine drinkers, by and large, are a pretty adventurous group. They seem to be most willing to try different labels and styles of wine, and with a little help, even try different varietals. Hopefully this list will get you started thinking about some new opportunities. As always, Aurora Wines and Spirits staff is eager to help you with your selection.